Employment Guide
UK

DATA, INSIGHT AND ANALYTICS WITHIN DATA SCIENCE

ADLIB **B** Certified Corporation

WHAT IS THE AVERAGE DATA, INSIGHT AND ANALYTICS WITHIN DATA SCIENCE SALARY?

We've outlined the average salaries and day rates typically received for Data, Insight and Analytics roles.

How do we benchmark salaries and rates?

The following is based on information collated through working in this industry day in, day out, client briefs taken and placements made by ADLIB in the South West.

We stress the importance of context when making salary comparisons based on job title. In many cases, there is a significant variance between the bottom end and top end of salaries paid.

What to consider when assigning a salary to a role

It's important here to consider that businesses come in all shapes and sizes and that there are several factors that can influence one's salary, for example size of business and team, the Location, the size of account(s) or projects you may be working on, management responsibilities, the industry and specific skill sets.
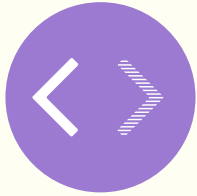
All of which have an impact.

SALARIES WITHIN DATA SCIENCE - SOUTH WEST

Permanent Roles	Salary
Entry Level	£28K - £32K
Junior Data Scientist	£30K - £35K
Data Scientist	£45K - £50K
Mid Level Data Scientist	£50K - £60K
Senior Data Scientist	£60K+
Lead Data Scientist	£70K+
Data Science Manager	£80K+
Head of Data Science & Analytics	£100K+

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SALARIES WITHIN DATA SCIENCE - LONDON

Permanent Roles	Salary
Entry Level	£30K - £38K
Junior Data Scientist	£40K +
Data Scientist	£45K - £55K
Mid Level Data Scientist	£55K - £65K
Senior Data Scientist	£65K+
Lead Data Scientist	£80K+
Data Science Manager	£90K+
Head of Data Science & Analytics	£100K - £110k

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