

Salary Guide  
Outside of London

# ECOMMERCE IN-HOUSE PROJECT MANAGEMENT

**ADLIB**



# WHAT IS THE AVERAGE ECOMMERCE IN-HOUSE PROJECT MANAGEMENT SALARY?

We've outlined the average salaries and day rates typically received for eCommerce roles, in particular for in-house Project Management.

## How do we benchmark eCommerce salaries?

The following is based on information collated through working in this industry day in, day out, client briefs taken and placements made by ADLIB..

Although we do our best to remain close to market trends, there are always a number of factors to consider when assigning a salary to a role, such as the skill demand, level of responsibility, and other benefits.

## What to consider when assigning a salary to a role

The following rates focus on salaries outside of London (in London you can typically see between 10-20% on top of what's offered in the regions).

Please note that with the recent surge in "working from home" being the norm, local averages need to be considered in the context of uk-wide averages to remain competitive.

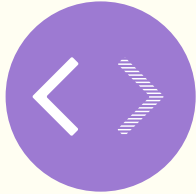
It's also worth noting that the "number of years" of experience is not an ideal measure of technical proficiency.

# ECOMMERCE IN-HOUSE PROJECT MANAGEMENT SALARY BENCHMARKS

Permanent Roles	Salary Range
Junior PM (Grad to 2 years)	£30K-£40K
Midweight PM (2 to 4 years)	£40K-£50K
Senior PM (5 years +)	£50K-£65K
Delivery Manager	£60K-£75K
Scrum Master	£60K-£80K
Head of PM/Projects Director	£70K-£95K
Programme Manager	£80k-£95K

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