Employment Guide
UK

DATA, INSIGHT AND ANALYTICS WITHIN DATA ENGINEERING & DEVELOPMENT

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WHAT IS THE AVERAGE DATA, INSIGHT AND ANALYTICS SALARY?

We've outlined the average salaries and day rates typically received for Data, Insight and Analytics roles, with a focus on data engineering & development

How do we benchmark salaries and rates?

The following is based on information collated through working in this industry day in, day out, client briefs taken and placements made by ADLIB in the South West.

We stress the importance of context when making salary comparisons based on job title. In many cases, there is a significant variance between the bottom end and top end of salaries paid.

What to consider when assigning a salary to a role

It's important here to consider that businesses come in all shapes and sizes and that there are several factors that can influence one's salary, for example size of business and team, the Location, the size of account(s) or projects you may be working on, management responsibilities, the industry and specific skill sets.
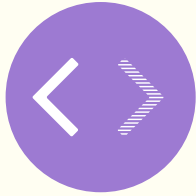
All of which have an impact.

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SALARIES WITHIN DATA & TECHNOLOGY - BRISTOL

Permanent Roles	Salary
Entry Level / Graduate Data Engineer	Up to £35K
Data Engineer	£40K - £50K
Mid Level Data Engineer	£50K - £60K
Senior Data Engineer	£70K - £80K
Lead Data Engineer	£80K - £90K
Data Engineering Manager	£85K - £100K
Head of Data Engineering	£100K+

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SALARIES WITHIN DATA & TECHNOLOGY - LONDON

Permanent Roles	Salary
Entry Level / Graduate Data Engineer	Up to £38K
Data Engineer	£40K - £55K
Mid Level Data Engineer	£55K - £70K
Senior Data Engineer	£70K - £90K
Lead Data Engineer	£80K - £100K
Data Engineering Manager	£85K - £100K
Head of Data Engineering	£100K+

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